

Sarasota Baptist CHURCH

ONE CHURCH | TWO LOCATIONS | ONE MISSION



Strategic Ministry Plan - 2011
YEAR OF THE FAMILY

“Beloved, let us love
one another,
for love is from God;
and everyone who loves
is born of God
and knows God.”

1 John 4:7

Dear Church Family,

The theme for Sarasota Baptist Church in 2011 is
“The Year of the Family.”

God has created your personal family, as well as your church family, with a unique personality and creative gifts and abilities. Whenever we purposefully exercise those gifts and work together as a family we can expect God to use us in connecting people to Jesus Christ. It is with this in mind that our church ministry leadership team has planned the events and activities of 2011. Expect to be continually challenged to work together as a team to do whatever it takes to connect people to Jesus Christ.

The changing economy has produced a spirit of fear in our nation, our neighborhoods, and in our homes. People are afraid of the future and aren't sure what to do. Many have lost jobs, lost retirement incomes, and lost their homes. Not only has it forced people to rethink their financial priorities but also to ask the more important question, “What's really most important?” “What, or Who, can you trust?”

We have the answer to that question! In fact, answering that question is exactly what the Mission of our church is all about. Remember? It goes like this, “We are doing whatever it takes to connect people to Jesus Christ.” The Bible says, “Perfect love casts out fear.” (1 John 4:18). It also says, “God is love.” (1 John 4:8). As we introduce people to Jesus Christ we are offering a cure to their fears, not to mention eternal life itself.

The timing is critical. Recognizing this, we see the opportunity and want to embrace it. Now is the time to focus, to zero in on what is most important, to lay aside the entanglements of busy-ness and engage ourselves in the vital work of connecting people to Christ.

To that end, you will find in this booklet our strategic ministry plan for 2011 and proposed budget. I encourage you to consider your place in the plan and give it your best effort. Working together, our church can make a huge difference in the Lord's Kingdom plan. The result will be a renewed intimacy with God, a joy that makes life meaningful, and the connection of many people to Jesus Christ.

I'm looking forward to seeing what God will do through you and me as we pull together and implement these plans.

I love serving you as your Pastor,

Pastor Mike Landry



All Scripture is God-breathed and is useful for teaching, rebuking, correcting and training in righteousness.
2 Timothy 3:16

Preschool Ministries lovingly taught an average of 167 children on Sunday mornings. In addition, about 50 preschoolers are taught during the week while 35-40 moms participate in a Mom to Mom mentoring program. An additional 178 preschool children were taught on our campuses as their parents took advantage of the Parent's Morning Out programs offered during the week.

Trust in the LORD forever, for the LORD, the LORD himself, is the Rock eternal.
Isaiah 26:4

Children's Ministries made a difference in the lives of children this year with 32 being baptized. On Wednesday nights, an average of 142 participated in AWANA and F.B.I. A total of 395 children attended Vacation Bible School this summer with 35 trusting Jesus Christ as their Savior. Each Sunday morning, an average of 128 children were ministered to throughout the year in community groups.

Don't let anyone look down on you because you are young, but set an example for the believers in speech, in conduct, in love, in faith and in purity.
1 Timothy 4:12

Student Ministries provided weekly worship and teaching experiences at both campuses, on both Sundays and Wednesdays with a weekly average of 147 students. This ministry impacted 40 students who were baptized in 2010. 18 students and adults ministered at an orphanage on a mission trip to El Salvador and 125 were challenged to go deeper in their relationship with Christ through a DiscipleNow weekend.

He is the one we proclaim, admonishing and teaching everyone with all wisdom, so that we may present everyone fully mature in Christ.
Colossians 1:28

Adult Ministries served our community by leading Bible studies in area nursing homes, sponsored ongoing ministries to the homeless and ministered to children through Child Evangelism Fellowship. We started several new community groups through the year and saw an average of 530 adults meeting on Sunday mornings. Our church also participated in 2 evangelistic equipping studies entitled "One Month to Live" and "Fishers of Men."

As iron sharpens iron, so one man sharpens another.
Proverbs 27:17

Men's Ministries impacted 630 hunters/fishermen through the annual Beast Feast with 63 people trusting Christ as their Savior and 80 others rededicating their lives to Christ. 200 attended the annual Father/Daughter Banquet and many more area men were reached through Golf Outreach opportunities, on-going Bible Studies and prayer groups designed to disciple the men in our church.

I am the vine; you are the branches. If you remain in me and I in you, you will bear much fruit; apart from me you can do nothing.
John 15:5

Women's Ministries helped equip over 50 women in God's Word in a March event entitled "In the Garden". In addition, over 175 women were challenged and equipped by Sheila West in a special October evangelistic training event. At this event 3 ladies trusted Christ as their Savior and 13 others renewed their commitment to Christ.

But you will receive power when the Holy Spirit comes on you; and you will be my witnesses in Jerusalem, and in all Judea and Samaria, and to the ends of the earth.
Acts 1:8

Missions Ministries supported over 10,000 international and national missionaries through our Southern Baptist Cooperative Program. We also supported local ministries both financially and physically through Community Group projects. 88 people traveled on 8 different international and statewide mission trips. We started a new church in Lithuania and led 236 people to Christ.

You are the salt of the earth...you are the light of the world...In the same way, let your light shine before others, that they may see your good deeds and glorify your Father in heaven.
Matthew 5:13-16

Hospitality Ministries teamed up with nine other churches to deliver 40,000 cookies to 17 different hospitals for Nurses Appreciation Week. Our church also collected over 2100 turkeys for All Faiths Food Bank and served 14,143 on Wednesday nights providing food and fellowship for the church.

* Due to space limitations, many events in 2010 were not able to be recorded in this section.

2011 PROPOSED BUDGET

MINISTRIES

\$134,800
4.0%

Adults.....	\$ 9,700
Children.....	\$11,000
Education.....	\$26,000
Evangelism.....	\$12,000
Food Service*	\$-
Music.....	\$5,600
Parent's Morning Out Program (PMO)**	\$-
Pastoral/Benevolence.....	\$22,500
Preschool.....	\$22,750
Recreation.....	\$1,000
Students.....	\$24,250

*cost recovery ministry - minus staff salary

**cost recovery Ministry - including staff salary

PERSONNEL

\$1,332,817
39.5%

FICA/SECA.....	\$50,868
Health Insurance.....	\$141,233
Mileage Reimbursements.....	\$11,000
Salary.....	\$1,120,816
Workers Comp Insurance.....	\$8,900

*PMO teachers salary additional \$155k paid for by tuition

ADMINISTRATION

\$477,050
14.1%

Advertising.....	\$7,000
Communications.....	\$41,000
Equipment.....	\$40,000
Office Supplies, Literature & Training.....	\$22,050
Postage & Shipping.....	\$3,000
Printing.....	\$38,000
Professional Legal Services.....	\$86,000
Property Insurance.....	\$208,900
Taxes.....	\$31,100

FACILITIES

\$1,315,250
38.9%

Bldg. Expenses.....	\$137,000
Bldg. Utilities.....	\$174,500
Mortgage Interest.....	\$766,800
Mortgage Principle.....	\$217,200
Grounds Maint.....	\$32,750
Parent's Morning Out Program*	\$(13,000)

*credit from PMO tuition

MISSIONS

\$119,250
3.5%

Southern Baptist Coop. Program.....	\$37,500
Associational Missions.....	\$12,000
Staff Hospitality.....	\$500
Music Missions.....	\$250
Student Missions.....	\$7,000
Midwestern Baptist Theological Seminary.....	\$200
Samaritan Counseling Services.....	\$500
Bethesda Ministries.....	\$3,000
Hallett Prison Ministry.....	\$10,000
Life Action.....	\$3,800
Shirley Thomas.....	\$3,800
Victory Village.....	\$3,800
SRQ Medical Pregnancy Center.....	\$3,800
Annual Missions Conference.....	\$9,000
Short Term Projects.....	\$2,500
Missions Trips: Leadership.....	\$8,000
Missions Trips: Staff.....	\$6,000
Love Serves International.....	\$3,100
Engineering Missions Int.....	\$4,200
Misc. Expense.....	\$300

Proposed 2011 Budget
\$3,379,167



2011 STRATEGIC MINISTRY PLAN

Our Mission. We are doing whatever it takes to CONNECT people to Jesus Christ.

Our Strategy. Sarasota Baptist Church exists to glorify God by sharing the gospel with unbelievers, serving the hurting, equipping believers practically with God's Word, and exalting Jesus Christ in worship while encouraging people to live in an atmosphere of love and grace.

Our Goal. We are committed to DEVELOPING fully devoted followers of Jesus Christ and MULTIPLYING communities of faith.

SERVING THE HURTING

High school mission trip to Puerto Rico
Community mission projects for children and students
Work with Florida Baptist Children's Homes
Haiti medical mission relief work
"Thanks for Giving" turkey/food distribution
Ongoing ministry to several assisted living facilities
Ministry through the Crisis Pregnancy Centers
Feeding of the homeless
Guatemala and Uganda missions experience to work with orphans
GriefShare/DivorceCare
Ongoing work with the Salvation Army Rescue Shelter

EQUIPPING BELIEVERS PRACTICALLY WITH GOD'S WORD

DiscipleNow weekend for students
Community groups for all ages
Mom to Mom mentoring groups
Beth Moore simulcast in the fall
Weekly Plus Ministry Bible study
Quarterly family ministry activities
Expanded Next Step class opportunities
Children's music and drama camps
Annual Mission Conference
6 Week Prophecy Conference with Dr. Gary Frazier

SHARING THE GOSPEL WITH UNBELIEVERS

Student summer camp
Middle School spring retreat
High School winter retreat
Women's event featuring Sheila West
Plus Ministry dinner shows/events
Vacation Bible schools
Fall Festivals
Sarasota Christmas
Beast Feast
Luvin' From the Oven and Breast Cancer Awareness Walk
Special 911 Sunday honoring first responders
Special Memorial Day Sunday honoring veterans
Upwards Sports
Parents Morning Out
Father/Daughter Banquet
Montana, Cuba, Lithuania and France evangelistic mission trips
Golf Outreach Opportunities
Beach Baptisms

EXALTING JESUS CHRIST IN WORSHIP

Student worship experiences each Wednesday
New opportunities for children/students to lead in corporate worship
Powerful and Unique Patriot, Good Friday, Easter, and Christmas Eve Services
Children's worship experiences
Develop stronger interactive web presence for worship
Special sermon series on the family
Conduct multiple weekly worship services at both campuses



2011 CALENDAR

January

High School Winter Retreat
Women - Focused Prayer
PLUS Golf Tournament
Mission's Conference
Upward Basketball

February

Discovery Class
PLUS Dinner Production
Gary Frazier Prophecy Conference
Beast Feast
Upward Basketball

March

PLUS International Dinner
Gary Frazier Prophecy Conference
Middle School Retreat
Family Sermon Series

April

PLUS Beach Party Luau
Women's Event -
Speaker Sheila West
Good Friday Services
Eggstravaganza
Father/Daughter Banquet
Discovery Class
Upward Football

May

Nurses Appreciation Week -
Cookie Campaign
Military Recognition Services
Beach Baptism
Upward Football

June

Vacation Bible School
High School Mission Trip

July

Patriotic Services
Music & Drama Camps
Student Summer Camp

August

Vacation Bible School
Christmas Banquet & Workshop
Women - Focused Prayer

September

Beach Baptism
Beth Moore Simulcast
First Responders Recognition
Service
Discovery Class

October

Women's Event -
Fall Fresh On Me
D-NOW (Students)
PLUS Progressive Dinner
Family Festival
Upward Soccer

November

PLUS - Myakka State Park
Discovery Class
Upward Soccer

December

Sarasota Christmas -
Two From Galilee
Christmas Eve Services

Proctor Road Campus: 7091 Proctor Road • Sarasota, FL • 34241

Lakewood Ranch Campus: 5600 Deer Drive • Sarasota, FL • 34240

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www.sarasotabaptist.com